# Final Website Report

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Introduction

url: <https://alansanchezzamora.github.io/wdd130/auric_consulting/index.html>

I made a website for the company where I work, it’s a business strategy consulting company in Monterrey, México.

The intended audience are companies that are looking for a consulting service that might hear something about Auric, so they can go to the website and learn more about it. This website can be seen as a business presentation card of the company. It presents the basic information that a client might want to know about the company. Such as who the company is, some current clients, services provided, the teamwork and a way to make contact.

By the end of the day, the goal is to get new clients. The website provides a way as well for the clients to contact the company.

About the design process, the company already have a website, so I got the idea on what are the sections that are provided, and I also checked some other websites from competitors. Lastly, I added the meet the team section because I think in services companies the people in the company is the most valuable asset. And can be a differentiator for the clients to make a choice. The site have a main page (Index) and 3 child pages(Our services, Meet the Team and Contact us). The Contact us section.